



PROCLAMATION

Breast Cancer Awareness Month

October 2009

WHEREAS, October 2009 is National Breast Cancer Awareness Month; and

WHEREAS, an estimated 192,370 new cases of female breast cancer will be diagnosed in women in 2009, while an estimated 1,900 new cases of male breast cancer will be diagnosed in 2009 and that mammography is recognized as most effective method of detecting breast changes that may be cancer long before physical symptoms can be seen or felt; and

WHEREAS, about 40,170 women will die from breast cancer and about 440 men will die from breast cancer in 2009 and;

WHEREAS, early detection and prompt treatment can significantly reduce suffering and deaths caused by this disease, and

WHEREAS, the Soroptimist Workplace Campaign for Breast Cancer Awareness are ongoing Soroptimist efforts to promote awareness, advocacy and action; and that Soroptimists are in a position worldwide to educate everyone, especially women; and

WHEREAS, Soroptimist, is an international volunteer organization for business and professional women who work to improve the lives of women and girls, in local communities throughout the world has launched a Region-wide campaign called "COLOR ME PINK" (for breast cancer) to provide information about breast cancer; and

*NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim October as **BREAST CANCER AWARENESS MONTH** with special recognition to Soroptimists International of Santa Barbara for their various contributions to many communities for dissemination of information and celebrate successes and memorialize lost battles.*

IN WITNESS THEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 1st day of October, 2009.

Marty Blum
MARTY BLUM, MAYOR

